

## How to Apply – Important Dates 2018 / 2019

### Important dates:

- 1<sup>st</sup> Application period: **15 May – 31 August 2018**  
(admitted students must enrol until **20 September 2018**)
- 2<sup>nd</sup> Application period: **1 September – 25 September 2018**  
(admitted students must enrol until **30 September 2018**)

Candidates may apply for the full masters programme, or one or more courses, for which they will receive a Transcript of Records with ECTS credits.

### Number of places: 30

For the application form and supporting documents, please see [www.emuni.si/ibc](http://www.emuni.si/ibc)

### Financial matters:

- **Tuition fee:** 6.000 EUR per year (excluding the cost of travel and accommodation)
- **Cost in Slovenia:** Accommodation costs are approximately 350 - 500 €/month; price for three meals per day is about 15 €.

Limited number of scholarships available. Please consult EMUNI's website at [www.emuni.si](http://www.emuni.si)

### General Information

#### Slovenia

[www.slovenia.info](http://www.slovenia.info)

#### Permits and visas

[www.infotujci.si](http://www.infotujci.si)

#### Piran & Portorož

[www.portoroz.si](http://www.portoroz.si)

#### Study in Slovenia

[www.studyinslovenia.si](http://www.studyinslovenia.si)



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# Master in Intercultural Business Communication

### The EMUNI master in Intercultural Business Communication offers:

- Ability to communicate and operate effectively in the Euro-Mediterranean and broader area;
- An international and intercultural study environment that stimulates curiosity and tolerance;
- A mobility option, where students conduct a one-semester study exchange programme at the partner institution – The University of Urbino Carlo Bo;
- Diverse international faculty from reputable EU and Mediterranean Universities;
- Modern, active teaching methods and field work;
- Ample possibilities to organise and conduct internships;
- A combination of methods, exploring also distance learning as a tool of growing significance;
- Small classes, allowing team work, close interaction with instructors and most effective uptake of knowledge.

Degree awarded: **Master's degree (2<sup>nd</sup> Bologna cycle)**

- Programme duration: **2 years (120 ECTS)**
- Title: **Master in Intercultural Business Communication**
- Place: **Piran and on-line distance learning**
- Type and form of studies: **Part-time**
- Teaching language: **English**



Academic year 2018 / 2019



Double degree with



1506  
UNIVERSITÀ  
DEGLI STUDI  
DI URBINO  
CARLO BO

# Programme and Implementation

**Programme Description:** The Master in Intercultural Business Communication is an interdisciplinary study programme offering knowledge and skills to support the communication of market actors (enterprises and non-profit organisations). Particular attention is paid to the command of languages, contemporary modes of business administration, including internet marketing and international strategies, and key soft skills of intercultural dialogue and intercultural relations. The objective is to provide robust knowledge of the specificities of conducting business in the Euro-Mediterranean region and beyond, as well as to develop communication and intra-personal skills of individuals, allowing them to assume managerial responsibilities with confidence.

**Programme structure:** The programme is delivered as blended learning, in a combination of face-to-face lectures held in Piran, Slovenia (and Urbino, Italy) and e-learning. Field visits (intercultural laboratories, practical training) are also organised.

**Curriculum:** The programme consists of 13 compulsory courses and 2 elective courses. From the three languages offered (English, French, Arabic), the candidates choose two.

**Assessment and grading system:** The assessment varies according to the instructors and courses. It includes active participation in class and in online activities, written and oral assignments. The students will be graded according to the ECTS grading system.

**Mobility option:** The students who will take part in the study mobility at the University of Urbino Carlo Bo over one semester, gaining a minimum of 24 ECTS, will receive a master's degree certificate also from the University of Urbino Carlo Bo. In order to participate, students are required to have the knowledge of the Italian language at least at the level B1, as the courses will be conducted in Italian.

**Career progression:** The graduates are qualified to be hired for managerial positions in intercultural environments, public and private, profit and non-profit institutions and organisations. They are also prepared for independent entrepreneurial endeavours.

A master's degree demonstrates a high level of knowledge in a specific field. But the most important is how you use that certificate. With the master's degree in IBC at EMUNI, you will enhance your employability in the business sector, international organisations, as an entrepreneur or as a member of the civil society. The master's will just as well provide a step into continuous training, including an academic career. In advancing your career, the EMUNI's nature of being also a hub of regional dialogue will provide you with vast opportunities. By being part of EMUNI's events and projects, you will be able to discover various career options well before graduating. In addition, by conducting a placement or an internship that you are likely to organise with EMUNI's contacts, you will be able to use your newly developed skills to their full potential.



excursion to Ljubljana



students visiting a company



town of Bled



lectures at EMUNI



anthropological fieldwork in Lucija near Portorž



the University building with lecture rooms



students visiting the Port of Koper



students visiting a high-tech company

**Admission requirements** (The candidates need to fulfil all of the criteria below):

- Bachelor degree or equivalent;
- Knowledge of English language at advanced level (CEFR- C1);
- Knowledge of French or Arabic or Italian at the intermediate level (CEFR- B1);
- 16 ECTS or equivalent in courses related to economy, business, management or marketing.

In case the candidates do not meet the criteria under 4., they will be offered to follow a self-study bridging programme with an examination to be passed before the enrollment in the IBC program. The bridging course is open to all the candidates that have applied for it at the time of the application. The exam will take place in September and will be conducted on distance. It is free of charge for candidates to the master programme.