



"We believe that the practice of cultural diversity is an opportunity for all students.

We are happy to invite you to the Call for Higher Education, an opportunity for international collaboration, which is sponsored by the Region of Sicily (Italy) and Italy's National Institute of Documentation, Innovation and Educational Research (INDIRE).

The Call for Higher Education is open to all Universities, Institutes of High-Technical Education and Training (ITS) and Institutes of Advanced Artistic and Music Education based in Sicily, which wish to strengthen relationships with their direct counterparts: Universities and Institutes of Higher Education of the countries of the South of the Mediterranean. In detail, Universities and Institutes based in Morocco, Algeria, Tunisia and Jordan.

The Call for Higher Education is part of the PORESF Sicily 2014-2020 – III "Education and Training" and its specific objectives are the "improvement of the key competences of students" and the "internationalisation of educational systems and mobility".

The aim of the Call is therefore to encourage the collaboration between Mediterranean Higher Education Institutes, favouring the exchange of good practices and supporting the mobility of staff, faculty and students.

It is our goal to increase the quality of the Mediterranean Higher Education System and to promote the internationalisation process based on multicultural confrontation. Moreover, the Call for Higher Education wishes to activate a new mobility programme of students and/or staff, but only in the event that general sanitary conditions will allow these activities to be carried out in safety.

The Call for Higher Education is open to proposals whose objectives are the creation of jobs and opportunities, the economic growth and a better social and cultural cohesion in the Mediterranean. Our proposal is aimed at students and staff, in order to enrich human capital and to increase employability through the exchange of knowledge. Moreover, each proposal must be composed by:

- 1) Phase 1. Definition of the subject areas of the project; subscription of a letter of intent between the Sicilian Higher Education Institutes and their foreign counterparts
- 2) Phase 2. Realisation of the project, entirely financed by the Region of Sicily, which will be implemented remotely (online activities)
- 3) Phase 3. Face-to-face activities in mobility. Our goal is to host students and staff from abroad, participating in educational and training sessions which will be implemented in Palermo, Sicily. Our proposal's 3rd Phase is supposed to involve from four up to six students and a maximum of two members of staff per country. The 3rd phase is to be activated only if the external conditions can guarantee the safety of the participants.



ACCADEMIA  
DI BELLE ARTI  
PALERMO MIUR - AFAM

## Study Fine Arts in Sicily

Open University of Mediterranean

Our proposal is a transnational Advanced Education Course – *Summer School* in:

### **Media studies and technologies for the preservation, conservation, enhancement and promotion of cultural heritage**

A modular educational route, which through didactic modules allows an agile path from postdiploma orientation to summer school towards the innovative perspective of a joint master degree.

The Advanced Education Course will promote:

- art and cultural diversities of the Mediterranean
- artistic production as vehicle of intercultural dialogue
- intercultural education through the arts
- new perspectives of cooperation in research and high fine arts education.

#### **Fields of Study:**

DIGITAL TECHNOLOGIES, HERITAGE & EDUCATION, DIGITAL ENVIRONMENTS,  
TECHNOLOGIES AND METHODOLOGIES FOR THE ENHANCEMENT OF CULTURAL  
HERITAGE FOR BOTH TANGIBLE AND INTANGIBLE ASSETS.

**PERIOD** - June - September ( on project approval )

min.2 weeks - average total of 96 hours + extra activities

max.4 weeks - average total of 180 hours + extra activities

**PUBLICATION** :Final Exhibition + 1 week dissemination of result

**DELIVERY MODE**: Blended (mixed presence training / distance training)

#### **Target Group:**

- A. Orientation Post diploma - Age 16-18
- B. Part-time education/training : Age 18 upwards
- C. Summer School Diploma : Age 18 upwards

**Language of Courses** - English - Italian - French (depending on module/classes)



The Partnership in mobility

The project as launched aims to provides n°18 mobility in total :

**For PARTNERS** (sending institution) percentage subject to the number of final partners

N° 12 total students (example : n°4 selected students from each foreign Higher Education Institutes involved), with an accompanying teacher.

N° 3 total accompanying teachers ( example : n°1 from each institutes of origin )

**For HOST partner** - Academy of Fine Arts in Palermo

N°3 staff members from the Academy will visit the headquarters of the host institutions for research, dissemination and final reporting.

The institutional hub of mobility, for both foreign students and teachers is the Academy of Fine Arts of Palermo, Sicily.

The Partnership will further provides mobility towards local Heritage district (Unesco domains, Cultural Sites, Archaeological Parks) thus hosting the training settings and key theme of planning.

The mobile activities include: immersive seminars and workshops on digital applications for the visual arts and practical applications within those sites.

The coordination will take care to prepare every service in support of foreign partners during Phase 3: From food to accommodation, transfer to the monumental sites, insurance, providing full support on recognition (residence visa and passport).

**Primary objective**

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Development of actions and good practise for the promotion and innovation of an educational network towards the improvement of the quality of learning experiences, contributing to the development of particular skillset for the realisation of employment prospects for young people.

The course will therefore foster employability by creating professional expertise within selected scientific-cultural fields as:

- Cultural management & museum operators
- Exhibition & Communication designer for heritage
- Media technologist for heritage network
- Digital Archive experts
- Media Artist
- Experiential Designer
- Didactic & scientific research for preservation and restoration

#### Socio - economical objectives

Shaping new target of visitors through the use of educational technologies, as well as dealing with research and innovation in the field of protection and enhancement of cultural heritage

#### MODULES (Methods and tools):

- Didactic and research: The new museum
- Technologies applied to the enhancement of cultural heritage
- Evaluation towards preservation of cultural heritage
- Management and technological innovations for promotion

Our hope is to receive adhesions and expressions of interest from Institutes and Higher Education Institutions , for the development and growth of our Mediterranean University Culture and for the involvement of youth in career paths in the field of Mediterranean Cultural Heritage.

The Call for Higher Education's deadline is the 22th of February, 2021 , however an inter- institutional agreement is essential in due time.

Thank you for your cooperation.  
Best Regards

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