# Abou Bekr Belkaid University Tlemcen Faculty of Economic, Commercial and Management Sciences







# REPORT OF THE INTERNATIONAL CONGRESS

« Sustainable Development for a Better Quality of Life »

SDBQL 2024

June 26-27, 2024, Centre for Andalusian Studies (Tlemcen), Algeria







The Laboratory for Management of Men and Organizations (LARMHO) organized the 1st edition of its international congress on the theme "Sustainable Development for a Better Quality of Life" on June 26-27, 2024 in Tlemcen, Algeria, in collaboration with the Faculty of Economic, Commercial and Management Sciences and the Pan-African Institute for Water and Energy Sciences, including Climate Change (PAUWES), and in partnership with MDI Algiers Business School and the National Center for Prehistoric, Anthropological, and Historical Research (CNRPAH).

This transdisciplinary event, held at the Centre for Andalusian Studies, took place in a hybrid format over two days and brought together 169 participants, both national (146 participants) and international (23 participants) from various disciplines: researchers, experts, professionals in sustainable development and quality of life, representatives of local and international organizations from over 20 nationalities (USA, Spain, Brazil, Poland, Japan, Cameroon, Turkey, Jordan, Portugal, ...). They gathered to discuss fundamental theories and concepts of sustainable development and quality of life, and to share innovative practices and experiences in areas such as resource management, sustainable urban planning, health and prevention, education and training, economy and politics, technology and environment, justice and society, among others.



Center for Andalusian Studies Tlemcen

The main objectives of the congress are to encourage collective reflection and international collaboration on ways to promote sustainable development and improved quality of life through knowledge management of best practices in sustainable development, and to explore innovative approaches to address challenges related to quality of life. It also aims to promote interdisciplinarity by converging perspectives and approaches from different disciplines to address the challenges of sustainable development and quality of life.

The keynote speakers for the congress are of national and international stature. A total of 169 presentations were selected and presented after an anonymous evaluation of more than 455 papers received



Opening Ceremony

During the **Plenary Session** on the first day (June 26, 2024), we had three speakers in person, namely:



# Pr. Osvaldo Succi Junior

- Centro Paula Souza, Cesu Brazil
- Connecting Minds, Changing Lives: COIL as a Catalyst for Sustainable Development and Enhanced Quality of Life



#### Pr. Azzedine Belkacem Nacer

- Professor Consultant PNUD Algeria
- Décentralisation et numérique, leviers puissants de gouvernance territorial durable et inclusive



#### Pr. Jessica Northey

- · Professor · Coventry University, UK
- New Spaces of Environmental Protection: Learning from Algerian Youth activism

And two speakers online, namely:



#### Pr. Debra Rowe

- President at US Partnership for Education for Sustainable Development USA
- Green Jobs and a Sustainable Economy: Higher Quality of Life Protected Environment



#### Pr. Fouad Bendimerad

- Chairman and Executive Director, EMI/Managing Principal, RET International, Oakland, California, USA
- · Achieving Sustainable and Resilient Infrastructure

The work began with a plenary session on the morning of June 26, 2024, with speeches from our Guest Speakers, followed by a **Doctoral Workshop** (24 Posters) and **7 Symposia**, namely:

- Symposium 1: Theoretical and Conceptual Aspects
- Symposium 2: Quality of Life at Work
- Symposium 3: Territorial Planning and Quality of Life
- Symposium 4: Public Policies, Development, Cost of Living
- Symposium 5: Health and Quality of Life of Citizens
- Symposium 6: Education, Training, and Quality of Life
- Symposium 7: Environment and Quality of Life









Main Hall and Parallel Symposiums

The thematic axes covered theoretical and conceptual aspects, quality of life at work, territorial attractiveness and quality of life, public policies, education and training, health, technology, ecology, justice, and sociology. On the second day of the SDBQL 2024 congress (June 27, 2024), we continued with 7 symposia (two of which were different from the first day), the Doctoral Workshop, the Erasmus+ Stream International Project Workshop, and a Round Table with Guest Speakers and PhD students.

This Round Table Guest Speakers and PhD students was held to help PhD students develop and improve their research projects and to increase the student community's interest in the fields of Sustainable Development and Quality of Life.



Round Table Guest speakers -Phd students

The round table was moderated by Prof. Carles Agusti I Hernandez (International Federation of Global and Green Information Communication and Technology, Spain); Prof. Osvaldo Succi Junior (Centro Paula Souza, Cesu Brazil); Prof. Azzedine Belkacem Nacer (Professor - UNDP Consultant, Algeria); Prof. Jessica Northey (Professor - Coventry University, UK) and Prof. Norbert François Tchouaffe Tchiadje (Pan-African Institute for Development University of Ebolowa, Cameroon) and was dedicated to PhD students' questions.

In parallel to the round table, **7 symposia** were held on June 27, 2024, as follows:

- Symposium 1: Theoretical and Conceptual Aspects
- Symposium 2: Quality of Life at Work •
- Symposium 3: Territorial Planning and Quality of Life
- Symposium 4: Public Policies, Development, Cost of Living
- Symposium 5: Technology as a Guarantor of Quality of Life •
- Symposium 6: Sociology and Quality of Life
- Symposium 7: Justice and Quality of Life

Another **Plenary Session** was held on this second day by our two guests present among us, namely:



#### Pr. Carles Agusti I Hernandez

- International Federation of Global and Green Information Communication and Technology (IFGICT). Spain
- Benefits and how to implement SDG's in our companies and organizations



#### Pr. Norbert François Tchouaffe Tchiadje

- Pan-Africain Institute for Development University of Ebolowa, Cameroon
- Conceptualizing a handbook on Tchouaffé's theory of change: Guiding principles and practice

During these two days, we explored various aspects of sustainable development and quality of life, thanks to the richness and diversity of presentations and discussions. We identified several major trends and persistent challenges. Notably, we observed that the concept of sustainable development, although increasingly widespread, remains subject to debates regarding its precise definition and measurement.

We reaffirmed that human beings are at the heart of sustainable development concerns, as indicated by the Rio Declaration, and that environmental protection must be integrated inseparably into the development process. Furthermore, quality of life has emerged as a crucial indicator of the success of sustainable development policies, encompassing health, well-being, and territorial attractiveness.



Main Hall

We concluded this congress with **Recommendations** that we hope will attract the interest of decision-makers to truly recognize the real challenges of sustainable development associated with a better quality of life:

## • Strengthening Interdisciplinary Collaboration

Encouragement of Partnerships: We recommend strengthening collaborations between researchers, professionals, and institutions from different fields to develop innovative and integrated approaches to sustainable development.

# Promotion of Public Policies Favoring Sustainable

Development Adaptation of Fiscal and Financial Policies: It is crucial to adopt incentive fiscal policies and public subsidies to support sustainable development initiatives.

# • Integration of Sustainable Development Principles in Education

Revision of Educational Programs: Integrate the principles of sustainable development and quality of life into school and university curricula to train the citizens of tomorrow.

Continuous Professional Training: Implement continuous training programs for professionals to raise awareness of the latest advancements and practices in sustainable development.

# • Improving Quality of Life at Work

Promotion of Ergonomics and Health at Work: Adopt measures to improve workplace ergonomics and prevent burnout and stress-related illnesses.

# • Technological Innovation for a Better Quality of Life

Development of Smart Cities: Encourage the development of smart city infrastructures to improve the quality of life for citizens through technological innovation.

Adoption of Eco-responsible Technologies: Promote the adoption of green and sustainable technologies to reduce the ecological footprint of human activities.

• Commitment to Ecology and the Environment Environmental Protection

Strengthen environmental protection measures and promote the use of renewable energies.

Eco-responsible Mobility and Transport: Develop sustainable mobility solutions to reduce pollution and improve urban quality of life.

# • Creation of a LinkedIn group dedicated to the SDBQL 2024 congress

This group allows participants to: Continue discussions on the themes addressed during the congress, Stay in contact with others after the event, Share new ideas and reflections, and Start planning and organizing the next edition of the congress.

In **Conclusion**, this congress has been a unique opportunity to reflect together on the challenges and opportunities that sustainable development presents for improving quality of life. The discussions and exchanges we have had here must now translate into concrete and effective actions. We all have a role to play – researchers, policymakers, businesses, and citizens – in building a sustainable and prosperous future.



Closing Ceremony - Group Photo

After the conclusion of the congress, a half-day **Guided Tour** began in the Old Town of Tlemcen with a visit to a historic site dating back 8 centuries, showcasing Arab-Islamic civilization: the Citadel of El-Mechouar. This historical building and vast fortress are located in the heart of Tlemcen, known as the 'Pearl of the Maghreb'.

The Citadel of El-Mechouar was constructed in 1145 during the reign of the Zianid dynasty. It served as the official residence of the Zianid princes and a place for council meetings with their ministers.

The tour continued with a visit to the Beni Add Caves and the ruins of 'Mansourah', built by the Marinid prince 'Abou-Yacoub' in 1299. Our visit concluded with a tour of the mausoleum plateau 'Lalla Setti', offering a sweeping panorama of the city of Tlemcen."





Grottes de Beni Add

The El-Mechouar Palace

"The SDBQL'2024 congress would not have been possible without the generous support of our university, partners, and sponsors. We are deeply grateful for their assistance, which made the congress a reality.





Conference Lunch

Conference Dinner (Zianides Hôtel, Tlemcen, Algeria)

#### Honorary Presidents of the Congress

Prof. Mourad MEGHACHOU, Rector of the University of Tlemcen, Algeria

Prof. Fethi BENLADGHEM, Dean of the Faculty of Economic, Business & Management Sciences

Prof. Abdellatif ZERGA, Director of the Pan African Institute for Water and Energy Sciences, including Climate Change (PAUWES)

#### President of the Congress:

Prof. Souhila GHOMARI

#### General Coordinator of the Congress:

Prof. Wassila TABET-AOUEL

#### President of the Scientific Committee:

Prof. Wafaa BERRACHED BERBAR

Deputy to the President of the Scientific Committee:

Prof. Zoheir TAFER

President of the Organizing Committee:

Prof. Omar DJAFRI

Deputy to the President of the Organizing Committee:

Dr. Djamil MERAD BOUDIA

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Dr. Amel KHEDIM Mme. Wassila MAMAD

"The SDBQL'2024 congress was an excellent event and a valuable research experience for all participants. We look forward to seeing you at the next edition of the congress.

Finally, we would also like to thank the professors, staff, and students of the University of Tlemcen for their efforts in organizing SDBQL'2024."

## President of the Congress: Director of the LARMHO Laboratory

Prof. Souhila GHOMARI Prof. Wassila TABET-AOUEL



